# Abdullah Al Akhzar

*Top-Rated Web Developer, Designer, & AI Integration Expert*

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**Multan, Punjab, Pakistan • hello@abdullahisactive.com • +923483026313 • abdullahisactive.com**

Web Developer, Designer, and AI Solutions Specialist helping businesses modernize their online presence. Skilled in creating sleek websites and integrating automation tools that save time and boost efficiency.

## PROFESSIONAL EXPERIENCE

### CEO & Founder | Ionix Digital | Remote Agency
*Jul 2021–Present*
- Directed company operations, emphasizing client acquisition and relationship management in web services.
- Defined project scopes and led delivery of custom-built websites, improving business growth trajectories for clients.
- Integrated marketing and branding strategies into digital solutions to strengthen brands online.
- Maintained a culture of innovation, ensuring the business adapts quickly to new web technologies.
- Oversee project timelines and deliverables, ensuring commitments to quality and client goals.

### Top-rated Full Stack Web Developer & AI Integration Expert | Upwork | Freelance
*Aug 2023–Present*
- Delivered tailored full-stack solutions for clients internationally, leading to consistently positive feedback and repeat business.
- Utilized AI technologies within WordPress projects to enhance user experience and automate workflows, driving higher client satisfaction.
- Engineered complex WooCommerce integrations that streamlined client e-commerce operations and improved site reliability.

### Website Management Agent | TheWebpageSite.com | Remote
*Apr 2024–May 2024*
- Crafted highly functional websites for SMBs, aligning web design with business objectives and branding guidelines.
- Optimized site structure for technical SEO, resulting in improved search engine rankings and user engagement.
- Collaborated closely with marketing teams to align web strategies with broader promotional campaigns.
- Monitored and enhanced website performance, focusing on speed, security, and mobile usability.

### WordPress Developer | VixelStudio | Remote
*Jan 2024–March 2024*
- Delivered visually engaging and user-centric WordPress sites for a diverse client base.
- Coordinated with creative teams to implement compelling web solutions focused on usability.
- Expanded expertise in WordPress frameworks, applying best practices to boost project success.

### Rising Talent Web Developer & Designer | Upwork | Freelance
*Mar 2023–August 2023*
- Began providing dedicated WordPress development and web design services, earning client trust through consistent quality.
- Contributed to the creation of seamless digital interfaces aligned with brand objectives and customer expectations.
- Built the groundwork for a strong reputation as a reliable and innovative developer on Upwork.

### WordPress Designer | Guru.com | Freelance
*Dec 2020–December 2022*
- Built an array of high-performing WordPress websites, adapting designs to diverse industry needs.
- Maintained strong client satisfaction metrics, reflected in client reviews and recurring engagements.
- Managed project timelines and coordinated effectively with clients remotely.

**WordPress Developer | Fiverr | Freelance**
*Nov 2019–January 2021*
- Completed over a year of successful WordPress and graphic design projects for a global client roster.
- Deepened specialization in WP theme customization, plugin integration, and troubleshooting.
- Listened carefully to client requirements, converting visions into polished, functional web platforms.
- Streamlined project delivery approaches and updated clients regularly to enhance transparency.

## EDUCATION

**Virtual University of Pakistan**
*August 2025*
Bachelor's degree, Computer Science

**The Johns Hopkins University**
*December 2022*
Front-End Web Development (Online Course), Programming

**Govt Post Graduate College Khanewal**
*July 2021*
Intermediate, Computer Science

## SKILLS

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|---|---|---|
| Full Stack Web Development | Sales Funnel Design | HTML, CSS, PHP, JS |
| WordPress Development | Technical SEO | Front-End Development |
| WooCommerce Implementation | Elementor (WordPress Builder) | Collaborative Project Management |
| AI Integration | Website Security | Website Speed Optimization |

## ACHIEVEMENTS

**Top Rated Badge | Upwork |** *August 2023*
**Rising Talent Badge | Upwork |** *April 2023*

## CERTIFICATES

HTML Learning | **CodeCademy** | *January 2021*
Freelancing Training | **DigiSkills** | *May 2020*
HTML Course Certification | **Google** | *January 2022*
WordPress Development | **DigiSkills** | *May 2020*
Cascading Style Sheet (CSS)Essentials | **LinkedIn** | *August 2021*
*Fundamentals of Digital Marketing* | **Google** | *September 2021*
*Search Engine Optimization* | **Google** | *April 2022*
*Graphics Designing* | **DigiSkills** | *May 2020*